

HOBART supporting sales partners with PARTNER BONUS

Offenburg, Germany – HOBART’s support for sales partners during the coronavirus crisis is entering its second phase: following the RESTART BONUS promotion, the brand is now launching the PARTNER BONUS. After all, the impact of the crisis on the hospitality sector and all of its service providers is currently worse than ever. As a strong partner throughout the crisis, HOBART – in addition to its recently announced GET READY! FUTURE BONUS promotion for end customers – is now launching its next support package for sales partners. Starting immediately, the warewashing technology manufacturer will be refunding its partners up to EUR 1,200 for every new machine purchased.

Its product portfolio is very diverse, ranging from compact glasswashers and the innovative TWO-LEVEL-WASHER through to cooking and food preparation equipment such as planetary mixers. Even warewashing and cooking equipment from the entry-level brand ecomax by HOBART are covered by the PARTNER BONUS promotion from HOBART GmbH.

And here’s how it works

All the sales partners have to do is to enter the promotional code “PB-21” when placing their machine order. Orders received between 1 March and 31 August 2021 will be eligible for the bonus. Delivery must take place no later than six weeks after the order was placed. The promotion cannot be combined with other offers and is only available in selected countries.

If you have any questions, please contact info-export@hobart.de or +49 781 600-2820.

For more information about HOBART, please visit www.hobart-export.com

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About HOBART:

Based in Offenburg, Germany, HOBART leads the world market in commercial warewashing technology. We serve customers such as hotels, restaurants and caterers, bakeries and butcheries as well as supermarkets, airlines, cruise ships, automotive suppliers, research centres and pharmaceutical companies across the world. HOBART develops, produces and sells warewashing and cleaning, cooking, food preparation and waste treatment appliances and systems. The company has a global workforce of 6,900 employees, approximately 1,100 of them in Germany. HOBART is a subsidiary of the US Illinois Tool Works (ITW) Group, which manufactures and sells a variety of products; the group has a staff of 50,000 employees in 800 autonomous companies in 56 countries.